**Delineating Audience and Purpose**

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| **Example** | **Audience** | **Purpose** |
| **1.** **Girl and Book Ad** |  |  |
| **2.** **Foxtrot Cartoon** |  |  |
| **3.****Pledge of Allegiance** |  |  |
| **4.****Planters Peanuts** |  |  |
| **5.****Shrimp with Orange Dust** |  |  |
| **6.*****Successful College Writing* Website** |  |  |
| **7.****Dräger Ad** |  |  |
| **8.****“The Oyster” poem** |  |  |